



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Great American Media
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 1440577

Schedule Dates	10/04/16-10/17/16	Date Entered	09/30/16
Advertiser	Our Vermont (83469)	Last Modified	10/04/16
Agency	Great American Media (11024)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	320/339/5521 (564816)	Headline #	ECR25320919
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ga, Riterstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	320/339/5521	Commission	\$2,932.50
Account Types	National/Political	Net Total	\$16,617.50
Billing Type	Standard	Sales Tax	
Comments	issue 10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	135	\$19,550.00
Grand Total:	135	\$19,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.1	Normal Line / SPOT	10/04/16-10/14/16	4	:30	6P- Two and a Half Men	3	X	X	X	X	X			6	\$75.00	\$450.00	Burlington (WFFF)	HOW-MET-MOTHER	10/3/16
14.0	Normal Line / SPOT	10/04/16-10/14/16	3	:30	7:30P- Big Bang Theory 2	3	X	X	X	X	X			6	\$600.00	\$3,600.00	Burlington (WFFF)	BG BNG THRY B	9/30/16
15.0	Normal Line / SPOT	10/08/16-10/15/16	5	:30	5P- Modern Family	1						X		2	\$25.00	\$50.00	Burlington (WFFF)	MODERN FAMILY	9/30/16
16.0	Normal Line / SPOT	10/08/16-10/15/16	5	:30	5:30P- Modern Family	1						X		2	\$25.00	\$50.00	Burlington (WFFF)	MODERN FAMILY	9/30/16
17.0	Normal Line / SPOT	10/15/16-10/15/16	5	:30	7P- Big Bang Theory	1						X		1	\$150.00	\$150.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU A BIG BANG	9/30/16
18.0	Normal Line / Prime	10/17/16-10/17/16	4	:30	7:59P- Gotham	1	X							1	\$550.00	\$550.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU A GOTHAM-FOX	9/30/16
19.0	Normal Line / Prime	10/06/16-10/13/16	4	:30	8P- Rosewood	1			X					2	\$550.00	\$1,100.00	Burlington (WFFF)	ROSEWOOD	9/30/16
20.0	Normal Line / Prime	10/05/16-10/07/16	4	:30	10P- Local 44 News at 10:00pm	5			X	X	X			5	\$225.00	\$1,125.00	Burlington (WFFF)	LOCAL 44 NEWS	9/30/16
21.0	Normal Line / Prime	10/08/16-10/15/16	4	:30	10P- Local 44 Weekend News	1						X		2	\$175.00	\$350.00	Burlington (WFFF)	NEWS	9/30/16
22.0	Normal Line / Prime	10/09/16-10/16/16	4	:30	10P- Local 44 Weekend News	1						X		2	\$175.00	\$350.00	Burlington (WFFF)	LOCAL 44 NEWS	9/30/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



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Brand	320/339/5521 (564816)	Headline #	ECR25320919
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ga.Ritterstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	320/339/5521	Commission	\$2,932.50
Account Types	National/Political	Net Total	\$16,617.50
Billing Type	Standard	Sales Tax	
Comments	Issue 10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.		

Burlington (WFFF)		
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Grand Total:	135	\$19,550.00

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23.0	Normal Line / SPOT	10/04/16-10/07/16	4	:30	11P- Mike & Molly 11pm	3		X	X	X	X			2	\$50.00	\$100.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU B TWOHALF MEN B	9/30/16
23.0.1	Closed Preempt	10/04/16															Burlington (WFFF)	Schedule Change/Exception	
24.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	11P- Mike & Molly 11pm		1	1	1	1				4	\$50.00	\$200.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU B TWOHALF MEN B	9/30/16
25.0	Normal Line / SPOT	10/04/16-10/14/16	4	:30	11:30P- Mike & Molly 1130pm	4	X	X	X	X	X			8	\$50.00	\$400.00	Burlington (WFFF)	FRIENDS	9/30/16
26.0	Normal Line / SPOT	10/08/16-10/15/16	5	:30	10:30P- Big Bang Theory	1					X			2	\$50.00	\$100.00	Burlington (WFFF)	BIG BANG	9/30/16
27.0	Normal Line / SPOT	10/09/16-10/16/16	4	:30	10:30P- What Matters This Week	1					X			2	\$75.00	\$150.00	Burlington (WFFF)	WHAT MATRS-MLNY	9/30/16
28.0	Normal Line / SPOT	10/09/16-10/16/16	5	:30	11P- Big Bang Theory	1					X			2	\$50.00	\$100.00	Burlington (WFFF)	BG BNG THRY SU	9/30/16
29.0	Normal Line / SPOT	10/08/16-10/15/16	5	:30	3:30P- FOX College Football	2					X			4	\$150.00	\$600.00	Burlington (WFFF)	COLL FB	9/30/16
30.0	Reserved Line / SPOT	10/15/16-10/15/16	5	:30	7:30P- FOX College Football	2					X						Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU A COLL FB	9/30/16

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Advertiser Our Vermont (83469)
Agency Great American Media (11024)
Product Political - Issues / Propositions (1068)
Brand 320/339/5521 (564816)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Ga, Riterstein,
Phone/Fax /
CPE 320/339/5521
Account Types National/Political
Billing Type Standard
Comments

Date Entered 09/30/16
Last Modified 10/04/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25320919
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,932.50
Net Total \$16,617.50
Sales Tax

issue
10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Burlington (WFFF)
By Broadcast Month
Oct. 2016
Grand Total:
Spots 135
Rate \$19,550.00
\$19,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
30.1	Normal Line / SPOT	10/15/16-10/15/16	5	:30	7:30P- FOX College Football 2	1						X		1	\$250.00	\$250.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU A COLL FB	10/3/16
31.0	Normal Line / SPOT	10/09/16-10/09/16	5	:30	1P- NFL on FOX Game 2	1							X		\$1,000.00		Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU A NFL	9/30/16
31.0.1	Closed Preempt	10/09/16															Burlington (WFFF)	Pre-empt/Exception -	
32.0	Revised Line / SPOT	10/16/16-10/16/16	4	:30	4P- NFL on FOX Game 2	1							X				Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU A NFL	9/30/16
32.1	Normal Line / SPOT	10/09/16-10/16/16	4	:30	4P- NFL on FOX Game 2	1							X	2	\$1,250.00	\$2,500.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU A NFL	10/3/16
33.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	7A- Local 44 News at 7am	1	X							1	\$40.00	\$40.00	Burlington (WFFF)		9/30/16
34.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	8A- Local 44 News at 8am	1	X							1	\$40.00	\$40.00	Burlington (WFFF)		9/30/16
35.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	10P- Local 44 News at 10:00pm	1	X							1	\$225.00	\$225.00	Burlington (WFFF)		9/30/16
36.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	10P- Local 44 News at 10:00pm			1	1	1	1			4	\$225.00	\$900.00	Burlington (WFFF)		9/30/16
37.0	Normal Line / SPOT	10/06/16-10/07/16	4	:30	9A- Maury					1	1			2	\$35.00	\$70.00	Burlington (WFFF)		10/4/16
38.0	Normal Line / SPOT	10/06/16-10/07/16	4	:30	10A- Jerry Springer					1	1			2	\$35.00	\$70.00	Burlington (WFFF)		10/4/16

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Date:

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Date:

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Brand	320/339/5521 (564816)	Headline #	ECR25320919
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ga, Rittenstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	320/339/5521	Commission	\$2,932.50
Account Types	National/Political	Net Total	\$16,617.50
Billing Type	Standard	Sales Tax	
Comments	Issue 10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.		

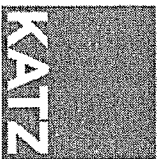
Burlington (WFFF)	Spots	Rate
By Broadcast Month		
Oct. 2016	135	\$19,550.00
Grand Total:	135	\$19,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
39.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	12P- Judge Mathis	1	X							1	\$35.00	\$35.00	Burlington (WFFF)		10/4/16
40.0	Normal Line / SPOT	10/06/16-10/07/16	3	:30	7:30P- Big Bang Theory 2					1	1			2	\$600.00	\$1,200.00	Burlington (WFFF)		10/4/16
41.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	7:30P- Big Bang Theory 2	2		X	X	X	X			2	\$600.00	\$1,200.00	Burlington (WFFF)		10/4/16
42.0	Normal Line / SPOT	10/16/16-10/16/16	4	:30	12:58P- NFL on FOX Game 1	1							X	1	\$1,000.00	\$1,000.00	Burlington (WFFF)		10/4/16
43.0	M/G For 23.0.1 / SPOT	10/10/16-10/10/16	4	:30	11P- Mike & Molly 11pm	2	X							2	\$50.00	\$100.00	Burlington (WFFF)	COMMENTS APPLY TO SUB LINES A THRU B TWO&HALF MEN B	10/4/16
44.0	Normal Line / SPOT	10/11/16-10/13/16	4	:30	11P- Mike & Molly 11pm	1		X	X	X				1	\$50.00	\$50.00	Burlington (WFFF)		10/4/16
45.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	11:30P- Mike & Molly 1130pm	1	X							1	\$50.00	\$50.00	Burlington (WFFF)		10/4/16
46.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	11:30P- Mike & Molly 1130pm	1	X							1	\$50.00	\$50.00	Burlington (WFFF)		10/4/16

CONFIRMATION CONTRACT

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KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25320919	Changes as of: 10/4/2016 at 1:03 PM	Version: Highlighting Revision 3
CPE: 320/339/5521	Flight: 10/4/16 - 10/17/16	Total \$: \$19,565.00
Agency: Great American Media	Advertiser: Our Vermont	Total Spots: 135
GREAT AMERICAN MEDIA 3050 K ST NW	Product: issue	Total CPP: \$0.00
SUITE 100		
WASHINGTON DC		
20007		

Agency Order #: 5437084
Buyer: Ritterstein, Gary
Salesperson: RACHELLE RAY - Washington DC 202-872-5880

Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: LAULA DAFIARI 202-872-5880

Total GRP:
Traffic #: 1440577
Separation:

Comments: RVSD TO SHW MKGDS & TP/PROG CHGS.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/4 - 10/11			Total Spots	Total \$	CPP	GRP
							10/4	10/11					
REV+ 4	Tu-F,M 9a-10a		MAURY POVICH	\$35.00	0	30	4	5	3	10	\$350.00	\$0.00	0.0
REV+ 5	Tu-F,M 10a-11a		JERRY SPRINGER	\$35.00	0	30	3	5	4	9	\$315.00	\$0.00	0.0
REV+ 6	Tu-F,M 12n-1p		JUDGE MATHIS	\$35.00	0	30	5	4	5	10	\$350.00	\$0.00	0.0
REV- 7	Tu-F,M 5p-5:30p		MODERN FAMILY	\$50.00	0	30	4	3	3	6	\$300.00	\$0.00	0.0
REV+ 10	Tu-F,M 7:30p-8p		BG BNG THRY B	\$600.00	0	30	3	5	3	10	\$6,000.00	\$0.00	0.0
REV+ 26	Su 1p-4p		NFL	\$1,000.00	0	30	0	0	1	1	\$1,000.00	\$0.00	0.0
REV+ 29	Tu-F,M 11p-11:30p		MIKE & MOLLY	\$50.00	0.0	30	3	5	4	10	\$500.00	\$0.00	0.0
REV+ 30	Tu-F,M 11:30p-12m		MIKE & MOLLY	\$50.00	0.0	30	4	5	4	10	\$500.00	\$0.00	0.0
TOTALS:							66	69		135	\$19,565.00	\$0.00	0.0



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25320919	Changes as of: 10/4/2016 at 1:03 PM	Version: Highlighting Revision 3
CPE: 320/339/5521	Flight: 10/4/16 - 10/17/16	Total \$: \$19,565.00
Agency: Great American Media	Advertiser: Our Vermont	Total Spots: 135
GREAT AMERICAN	Product: Issue	Total CPP: \$0.00
MEDIA 3050 K ST NW		
SUITE 100		
WASHINGTON DC		
20007		
Agency Order #: 5437084	Primary Demo: Adults 35+	Total GRP:
Buyer: Ritterstein, Gary	Con Type: POLITICAL/NOTE	Traffic #: 1440577
Salesperson: RACHELLE RAY -	Assistant: LAILA DAFARI	Separation:
Washington DC	202-872-5880	
202-872-5880		

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
10/04/16 1:03 PM	RACHELLE RAY - Washington DC	RVSD TO SHW MKGDS & TP/PROG CHGS.	
10/02/16 2:28 PM	RACHELLE RAY - Washington DC	RVSD TO SHW MKGDS & TP/PROG CHGS.	
09/30/16 10:28 AM	Elizabeth Guy	Line 9 HIMYM is now 2.5 Men at the same rate Please revise Line Line 19 and line 20 is now Mike & Molly at the same rate Please revise line Line 25 w/o 10/11No Late Game that day. MG offer Modern Family5:30 1x w/o 10/4 and 1x w/o 10/11 and Modern Family 5:30-6P 1x w/o 10/4 and 1x w/o 10/11 and Mike & Molly 11-11:30P w/o 10/11 ALL SECT 4 Line 26 NFL out to 10/9 due to NO Early Game MG offer 10/9 4:30-7P NFL Falcons v Broncos @ Sect 5 \$1,000 Line 27 NFL game time is 4-8P Please advise Thanks!	
09/29/16 7:11 PM	RACHELLE RAY - Washington DC	10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.	
09/29/16 7:11 PM	RACHELLE RAY - Washington DC	10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.	

Competitive Information	
Market Budget:	\$244,563
WFFF Share:	8%
Comment:	
EPTZ:	2%
WCAX:	52%
WPTZ:	32%
WVNY:	6%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	135	\$19,565.00	N/A
Total	100%	135	\$19,565.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Oct	135	\$19,565.00
Total	135	\$19,565.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	\$ Chg
Revision	10/4/16 1:03 PM	RACHELLE RAY - Washington DC	Revised	15	\$3,810.00
Revision	10/2/16 2:28 PM	RACHELLE RAY - Washington DC	Confirmed	1	\$0

Charges: Total Spots from 120 to 135, Calculated Dollars from \$15,755.00 to \$19,565.00. Competitive Market Budget from \$196,938 to \$244,563, Total \$ from \$15,755.00 to \$19,565.00. User Entered \$ from \$15,755.00 to \$19,565.00. 8 buylines added or modified.

Charges: Comments from 10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW. to RVSD TO SHW MKGDS & TP/PROG CHGS., Total Spots from 121 to 120. 9 buylines added or modified.



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New York, NY 10019

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Salesperson: RACHELLE RAY -
Washington DC
202-872-5880

Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: LAURA DAFARI
202-872-5880

Total GRP:
Traffic #: 1440577
Separation:

Contract # 25320919 Changes as of: 10/4/2016 at 1:03 PM Version: Highlighting Revision 3
CPE: 320/339/5521 Flight: 10/4/16 - 10/17/16
Agency: Great American Media Advertiser: Our Vermont
GREAT AMERICAN Product: issue
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC 20007
Station: WFFF
Market: Burlington-Plattsburgh
Office: WASHINGTON
Total \$: \$19,565.00
Total Spots: 135
Total CPP: \$0.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Makegood 1	9/30/16 10:28 AM	Elizabeth Guy	Confirmed			\$0 \$0
Queued for Electronic Contracting	9/30/16 8:11 AM					\$0 \$0
Revision	9/29/16 7:11 PM	RACHELLE RAY - Washington DC	Confirmed		16	\$0 \$15,755.00
New	9/29/16 10:31 AM	RACHELLE RAY - Washington DC	New	137		\$15,755.00 \$15,755.00

Changes: Comments from Separation: 30 to 10/4/16-10/17/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW. User Entered \$ from \$0.00 to \$15,755.00. Demo Meta to [R16]. Total Spots from 137 to 121. 23 buylines added or modified.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.					
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